



## Marta Wegner

Assoc. CIPD

**Current role:** Branch Ambassador

**Nomination role:** Student Engagement Lead

I have been CIPD Manchester Branch ambassador since March 2020 and I have been supporting such groups with events as Well-being group (at the start of the year) then I moved into support Students Engagement Lead and helping to facilitate Dissertation events, as well as I, was helping Solo Group Lead in facilitating Solo Group meetings. I have been attending and involved in Business Planning meetings both in mid-2020 as well as last week planning for 2021/22.

I am interested in the Students Engagement Lead role for few reasons:

- I am currently at the final stages of being a student myself, I am up to date with what is going on in the HR educational sector in the Manchester area as well as on the most recent regulations and trends re: writing dissertations in HR, which can be useful taking into account that 2 of the core events for the group are around dissertation writing;
- I enjoy working with young people, supporting them in early career stages (I used to do it professionally too when working in the recruitment sector), I see massive potential in new generations of HR professionals and I believe I can add value to their further career development and maintaining/ retaining them as Assoc/ MCIPD members upon completion of their studies.

When being the Lead for Students Engagement group, I would personally set as my target to retain as many students as possible when they transition into upgraded membership level- to achieve it, I would make sure they are listened to and directed in terms of the CIPD Profession Map and further career development as well as advised accordingly on the next career steps in HR (leap into the HR).

I would also take as a high priority to keep up an amazing job Emma Smart was doing and to maintain a great relationship with key stakeholders in educational centres as well as to establish new and more contacts, also to recruit and refer 1 student ambassador per educational centre in Greater Manchester area.

Outside of the CIPD, I work in an HR Manager role for a software development company based in Cheshire (Mobica Limited). I am a part of a big HR team but for my coverage areas, I work in a standalone role as an HR generalist for the UK, USA and Germany.



Career Partner



Established Voice



Innovative & Creative



Dynamic Connector