



# Steven Berry

Assoc. CIPD

**Current role:** Branch Ambassador

**Nomination role:** Social Media Lead

Currently working as an HR/OD Specialist at Manchester City Council.

I would like to support the Branch to improve the way that it engages with CIPD members and promotes its activities. I am keen to ensure that communications are inclusive and accessible to all and that all members have the opportunity to engage with the Branch in whatever capacity is most useful for them.

I would like to see the Branch increase its use of social media as a means of promoting the Branch's identity and vision, and also to engage with members and seek continual feedback.

I believe that my experience of managing numerous HR&OD change projects, often working closely with my organisation's Communications Team, will enable me to fulfil this role.

I am keen to work together with Committee Members and Ambassadors to explore new social media platforms and new ways of delivering social media content that will enhance the Branch's reach and its offer to its members.



Career Partner



Established Voice



Innovative & Creative



Dynamic Connector